

Easy, real-time communication with prospects and residents



Solution Overview

MRI Software's CallMaX Web Chat provides multifamily residents imperative information, their way. Web Chat helps office staff to connect instantly with potential residents with real-time chat, directly from the community's website. Prospective and current residents alike can chat with a leasing agent from their device, whether that is a mobile device, tablet or desktop computer.

With streamlined integration via the MRI Connect Suite, MRI Software clients can experience this additional CallMaX functionality to enhance community relations.

Key Features

- Interactive Web Chat
 - To instantly connect prospects and residents with on-site office staff
- Website Enhancements
 - Available on and accessed through property website
- Real-Time Connections
 - Eliminates delay in response alleviating resident concerns
 - Integrations available with the MRI Connect Suite, including:
 - MRI Prospect Connect
 - MRI Market Connect
 - MRI Resident Connect for Multifamily
 - MRI Tenant Connect for Commercial

Business Benefits

- Improve prospect and resident communication with immediate responses to inquires
- Accelerate the leasing process by reaching prospects while they're on your site
- Increase communication by allowing residents and prospects to reach office staff on their preferred device

